



# Mickey King

HELLO@MICKEYKING.ART

NY

EXP\_

## ACD

JULY 2022 -PRESENT

## MRM//McCann

Piloted the first International Virtual Stage shoot for Enfamil Baby Formula and continued to lead this workstream into its second campaign shoot. My team won MRM the L'Oréal NYX business, where I Art Directed an online/TV spot, as well as many social campaigns.

## VP ACD

FEB 2022 - JULY 2022

## CDM GROUP

Led over 4 brands, pushing the clients' creative boundaries in the DTC space. Elevated CDM's craft by fostering relationships with vendors I collaborated with.

## GROUP ART SUP.

JULY 2021 - FEB 2022

## FCB HEALTH

During the pre-launch phase of this DTC Pfizer brand, I have created concepts that will be tested in research, while helping the team hone their ideating and design skills.

## ART SUPERVISOR

FEB 2020 - JULY 2021

## GREY

Through strategic thinking I helped Grey win more business for a metastatic cancer brand, and a beauty account. I was integral to the brand creation, TV spots, and social media for both accounts.

## SR ART DIRECTOR

MAY 2018 - FEB 2020

\_LIFE\_



DEAD AGNES



ANIME



ARCHERY



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